

A Lack of Character

In America today, we are witnessing a disturbing increase in crime among adolescents, especially crimes that lead to imprisonment. Character and value training is sadly lacking among today's youth. Many American homes seem not to be placing as great an emphasis on teaching character as once was the standard in our society.

How Can CUC Help?

The Rock of Ages Character Under Construction program consists of over 160 classroom lessons targeting specific missing character traits found to be lacking in many of our youth today. These lessons deal with topics such as Honesty, Citizenship, Trustworthiness, Respectfulness, Forgiveness, Responsibility and Friendships.

How Effective are the Lessons?

The CUC lessons are designed to be taught in any public school classroom setting for any audience. The lessons are in compliance with government guidelines as they are neutral, objective, and academic, as prescribed by the guidelines for public school classroom curriculum. The impacts of these lessons in schools have been increased respect with better manners shown toward teachers and the student body. This in turn has resulted in a significant reduction in detention referrals in every school that the lessons have been taught. Many students report an immediate end of the bullying from other students after some of our key lessons.

Elementary Lessons

Chip Series

Pre-K through 1st grade



These lessons are loved and retained by all students. Below are a few of the lessons and their topics.

Chip Learns the Special Word	Manners
Chip Learns to be Helpful	Others
The Game Station	Obedience
The New Shoes	Thankfulness
Tommy Cusses	Cursing, Gossip
Tommy Taunts	Bullying
Curly's Cool Kids	Hygiene, Manners

2nd and 3rd Grade Lessons

Andy the Agitator • Angry Adam • Bragging Bart Cheating Charlie • Gossiping Gertrude Lying Larry • Fearful Frankie • Randy in a Rush

4th, 5th, and 6th Grade Lessons

There are also over thirty lessons for 4th – 6th grades that are specifically designed to make students "stop and think" about their choices. Some of the key lesson titles are: Rebellion, Forgiveness, Gaining Respect, and Etiquette.

Middle and High School Lessons

The Character Under Construction lessons are designed with anti-bullying themes and complement the core values taught by any school system. With over sixty lessons on topics like Respect, Trustworthiness and Honesty, everyday life is exemplified and illustrated. The secret to the success of these lessons is that they are practical and easily understood by all students. Below are just a few of the most popular lessons for middle school and high school students.

Abraham Lincoln	Perseverance, Honesty
Cell Phone Addiction	Manners, Etiquette
Forgiveness	Grudges, Attitude
Love	Temptations, Lust
Morals and Ethics	Laws, Conduct
Rebellion	
Superstitions	Behaviors, Dangers
Taters	Self Improvement
A Virtuous Woman	

FAQ's

- 1. <u>How much does this program cost?</u> <u>Answer:</u> It is free to all schools.
- 2. <u>How much time is needed to conduct classes?</u> <u>Answer:</u> K-3rd grade is usually 20 minutes. Middle and High School is 45 minutes.
- 3. <u>Who teaches the lessons?</u> <u>Answer:</u> We supply the teachers free of charge and submit background checks.
- 4. <u>Is this a religious class?</u>

<u>Answer:</u> No. That is what Elective Courses and Bible Clubs are designed for.

Assembly Presentations

We also have three specialized general assembly presentations that are geared for any age group. Additionally, these presentations can be taught in the classrooms for greater effectiveness through one on one question and answer sessions.

Presentation #1

A Cause for Abstinence



Over 2.5 Million U.S Citizens are incarcerated!

The three leading causes of arrest and imprisonment in the U.S. are alcohol, drugs, and sexual crimes. Informing our students about the benefits of abstinence from all three is very important to prevent their becoming another statistic.

Presentation #2

A Question of Character

This presentation presents three keys to developing and maintaining excellent character.

Governing Principles
A Protected Conscience
Moral Courage

"What lies behind us and what lies before us are tiny matters compared to what lies within us." - Oliver Wendall Holmes



Presentation #3

A Strategy for Success

With an easy to remember acrostic of the word Success, the students will recognize that success is not a destination but a life journey. We use the stories of famous figures of American history to bring successful principles to everyday life today.



What Administrators Have Said About the CUC Program

"Let this letter serve as an unconditional recommendation for the Rock of Ages Prison Prevention Team. The program is not only informative, but it helps prevent problem behavior. They are highly interesting and hold the students' attention."

> Doug Ramsey, Principal Bell Co. Recovery Day Treatment and Safe School

"After 28 years of working with young and older children, I have great concern for their well being and opportunities that they may or may not have. Your program is right on the mark for helping the young and old alike. Your program is outstanding."

Tom Shelly School Resource Officer

"The 'Tater Guys' as the students call them, made a huge impact on not only our students' social lives, but on their academic lives as well. Character education, student motivation, and a strong sense of community are used in the program. We love this program. " Third Grade Teachers

Third Grade Teachers Lawsonville Elementary School

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Teaching good character, morals and ethics to today's youth for tommorrow's leaders.

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